

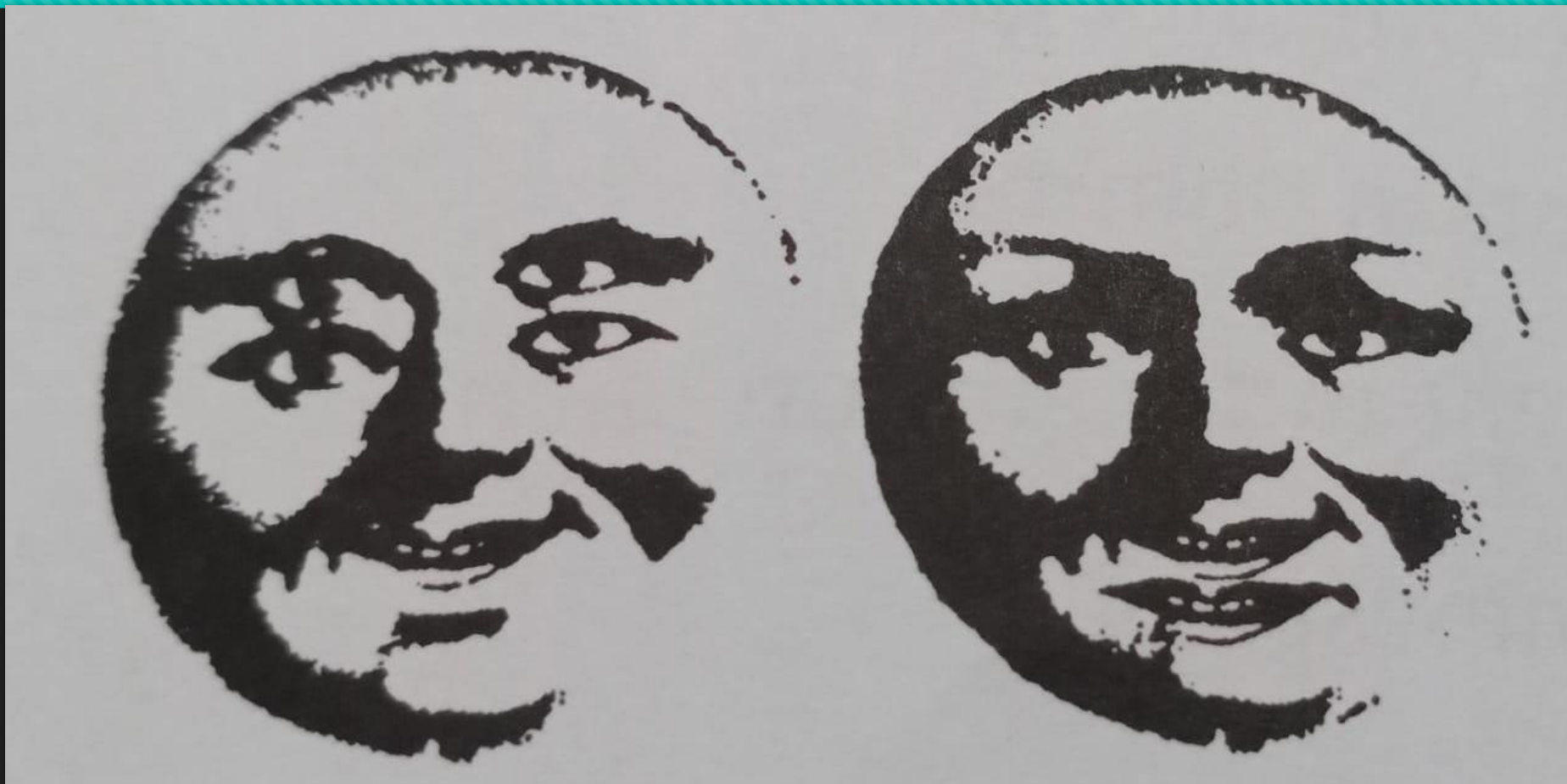
ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY

Entrepreneur

- An Entrepreneur is someone who solves a problem / Challenge
- One Key Problem – Multiple Solutions – Solution rewards you money
- Tech Entrepreneur or Business Entrepreneur- Social Entrepreneur
- Makes profit for solving a pain point

THE F COUNTED GAMEOFF

- The Farthest of the farm was found in first head, which is a feting farm for feeding the far grown farm made seeds, but the way farthest field is nurtured for a firmest farmers farm cannot be foddered enough, if first hand of farming equipment's is not delivered by ferry and co, but ferry is far from the ferry island off guard story farm equipment's manufacturing off records how many F's are there



X factor

- Often we don't make use our full ability to see
- We use only 10% of brains capacity
- Often we don't set target or aim
- Our perspective needs a change – its not exactly what we see

Innovator Vs Entrepreneur

- An Innovator is an Entrepreneur
- An Entrepreneur can always be an Innovator

Innovation

- Innovation is something which adds value
- Business Model Innovation
- Product Innovation
- Service Innovation
- Sales Innovation

Logic

- Double whammy
- Monetizing third part NVA
- Asset light model
- Fractional ownership
- Service first business later
- Zero cost innovation

Innovation & Entrepreneurship

- Billion \$ Dollar Business
- Stabilized Economy
- Job Creation
- Team Work
- Vision Driven
- Constant Learning
- Failure is part of the Journey + Learning is incredible

Case Study



MacAppStudio



kissflow



Sectors

- Agri Tech
- Healthcare
- EdTech
- SDG
- Space Innovations
- AI
- Blockchain
- VR/AR
- Life Style
- Arts and Sculptures

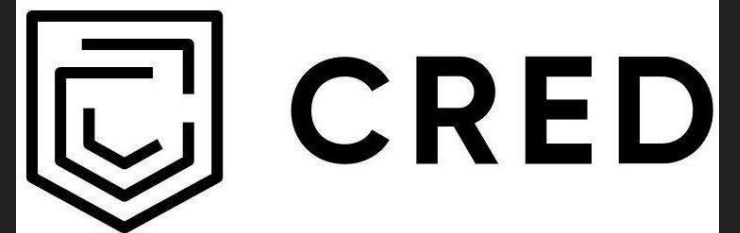
Have a Mindset of Constant Innovation and Continuous Learning

- People Centric
- Customer Discovery
- Customer Validation
- X Profit – Angel Investors, Venture Capitalist, Government Funds
- Average Angel funding or VC Funding will be from 33806.62 USD to 4L USD Series A
- Pre Series Funding from 5 L INR to 20 L INR
- Government Funding - Challenges
- Incubation centers, Accelerators, Y Combinator, Techstars

D Factor

- Never Concentrate only on Money instead how value can be added
- People Centric – Solving challenges
- Embrace Ambiguity – Design Thinking
- Open for Constant Learning

Case Study



Key Factors

- A Diversified Core team is the Key – A Leader, A Designer, A Salesman, A.Finance,A Marketer
- Have a Go to market strategy
- Rapid Experimentations, Iterations, Feedback and Key Metrics of Success and Failure is important
- Better early to fail, better late for a Highly Successful product
- Business model canvas

Methods

- Entrepreneurial Learning
- Design Thinking
- Networking
- Mentor Connect
- Bio Mimicry – Bio Inspired Innovations
- Statupweekend, workshops, challenges , ZTO workshops, competitions
- Communication and soft skills is highly important

- Set an idea Quote
- De Attentia – (Pay Attention) – Tiny Truth -
- Don't be a Duke of Habit
- Feed your Head
- Do Analysis
- Brain Bank
- Travel Junkie
- CYT – capture your thoughts
- Think Broad
- Keep an Idea Long

X2 factor

- Imagine and Visualize
- Brainstorming
- Prototype
- Never Limit your thoughts

Bio Mimicry

- Using Nature as a method to solve human challenges
- Observation is important

○ Vibro-Wind - Without using a Turbine

- The current prototype is a panel of 25 pads that oscillate in the wind. Each pad is attached to piezoelectric transducers that produce energy from these vibrations. Electron magnetic coils are also being explored as an alternative to piezoelectrics. The panel is being tested on the side and roof of buildings. Researchers envision deploying these devices to produce energy in urban environments for displays, lights, signs, and sensors. Energy could also be stored for other uses.
- Do you want to design a **bicycle helmet**?
- Or do you really want to design a way to **protect a bicyclist's**
- **head** from impact?



Do you agree that this image has 26
Alphabets and from 0 to 9

